



NEW CLIENT QUESTIONNAIRE

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____ Cell: _____

Email: _____

What is your preferred contact method for questions about the project or to schedule meetings?
(Home, phone, cell phone, email, text message) _____

What is your availability to meet? _____

Who will be involved in making the decisions? (Yourself, your spouse/significant other, both) _____

Do you and your spouse/significant other share the same style/taste? _____

Who will you ask for their opinions? (Friends, extended family members, kids) _____

How would you like to participate in this process? _____

Do you want to do the project yourself? **Yes** **No**

Do you have time to manage your own project? **Yes** **No**

If not, do you want to hire someone to assist you? **Yes** **No**

Do you enjoy/intend to shop for items yourself? **Yes** **No**

Do you shop for home goods online? **Yes** **No**

If yes, where are you planning to shop online in store for this project? _____

Do you value service and expertise of a professional? **Yes** **No**

Are you willing to invest in assistance to make your project the best it can be? **Yes** **No**

Have you worked with a designer before? **Yes** **No**

If yes, why are you not working with them now? _____

If you have not, why do want to hire a designer now? _____

Are you interviewing other designers for this project? **Yes** **No**

What will be the determining factor or criteria to choose a designer? _____

FAMILY DETAIL

Members of your household (Include names and ages): _____

Do children live with you? If not, do you have children that visit often? (Away at college, grandchildren, or nieces/nephews)? _____

Will they be involved in designing their own room? _____

LIFESTYLE

Special Hobbies/Activities? _____

Do you entertain? _____ How often? _____

How many guest at a time? _____ Casual or Formal? _____

TRAVEL

Do you travel? _____

Do you collect items on your travels? _____

If so, what type of things do you bring back? _____

I prefer to do installations while you are out, so that you can enjoy the completed look upon return, and approve accents, accessories, artwork, and greenery. All major pieces are approved in advance.

Are you comfortable providing me with a key and access to your home in your absence? **Yes** **No**

DESIGN PROJECT

During my initial visit, I will note all existing pieces of furniture and create a master plan by room for your review and approval. This provides a written (drawings come later) blue print of interior design and decoration needs in detail.

Do you have any favorite pieces that are not currently displayed in your home? _____

Do you have any collections to work with and showcase? **Yes** **No**

If yes, please give a brief description: _____

What will having a redesigned space do for you? _____

What will the space be used for? _____

What changes will you like to have happen the most, and why? _____

What do you like about your space now? _____

Which furniture and accessories would you like to keep?

Which furniture and accessories are you willing to part with?

What do you want your home to say about your style, personality, and priorities? (Check all that apply)

- | | | | |
|--|---|--|-------------------------------------|
| <input type="checkbox"/> Happy | <input type="checkbox"/> Formal | <input type="checkbox"/> Funky | <input type="checkbox"/> Practical |
| <input type="checkbox"/> Kid-friendly | <input type="checkbox"/> Spa-like | <input type="checkbox"/> Family-oriented | <input type="checkbox"/> Exciting |
| <input type="checkbox"/> Serene | <input type="checkbox"/> Quirky | <input type="checkbox"/> Nurturing | <input type="checkbox"/> Decorative |
| <input type="checkbox"/> Elegant | <input type="checkbox"/> Low-key (not flashy) | <input type="checkbox"/> Casual | <input type="checkbox"/> Exciting |
| <input type="checkbox"/> Easy-going | <input type="checkbox"/> Pet-friendly | <input type="checkbox"/> Inviting | <input type="checkbox"/> Colorful |
| <input type="checkbox"/> Refined | <input type="checkbox"/> Joyful | <input type="checkbox"/> Playful | <input type="checkbox"/> Unique |
| <input type="checkbox"/> Sophisticated | <input type="checkbox"/> Sleek | <input type="checkbox"/> Luxurious | <input type="checkbox"/> Energetic |
| <input type="checkbox"/> Calm | <input type="checkbox"/> Quiet | <input type="checkbox"/> Cozy | <input type="checkbox"/> Cheerful |
| <input type="checkbox"/> Loving | <input type="checkbox"/> Bright | <input type="checkbox"/> Cheerful | <input type="checkbox"/> Cool |
| <input type="checkbox"/> Understated | <input type="checkbox"/> Practical | <input type="checkbox"/> Spacious | <input type="checkbox"/> Romantic |
| <input type="checkbox"/> Contemporary | <input type="checkbox"/> Lively | <input type="checkbox"/> Other: | |

What do you consider your style? (Check all that apply)

- | | | |
|--|---|---|
| <input type="checkbox"/> Modern/Contemporary | <input type="checkbox"/> Traditional | <input type="checkbox"/> Rustic Lodge |
| <input type="checkbox"/> Old World Elegance | <input type="checkbox"/> Country French | <input type="checkbox"/> Coastal |
| <input type="checkbox"/> Asian | <input type="checkbox"/> Modern | <input type="checkbox"/> Eclectic/Collected |
| <input type="checkbox"/> Mid-Century Modern | <input type="checkbox"/> Southwestern | <input type="checkbox"/> Bohemian |
| <input type="checkbox"/> Other: | <input type="checkbox"/> Other: | |

Do you have any magazines, books, Pinterest, Houzz, Facebook, or Instagram posts that showcase your favorite looks? _____

This will be helpful to share these with me as a point of inspiration. I am happy to recommend publications that may be of benefit for our initial meeting

COLOR AND TEXTILES

Please list five favorite colors:

Are there any colors that you dislike?

1.	1.
2.	2.
3.	3.
4.	4.
5.	5.

Do you prefer fabric with pattern, texture or both? (Hint: Contemporary design emphasizes texture, while traditional focuses on pattern.) _____

If you like patterned fabrics, do you prefer large bold prints, geometric prints, or small subtle prints?

Are there patterns or fabrics you prefer? (Check all that apply)

- | | |
|---|-----------------------------------|
| <input type="checkbox"/> Velvet Paisley | <input type="checkbox"/> Plaid |
| <input type="checkbox"/> Stripes | <input type="checkbox"/> Floral |
| <input type="checkbox"/> Leather | <input type="checkbox"/> Satin |
| <input type="checkbox"/> Damask | <input type="checkbox"/> Chenille |
| <input type="checkbox"/> Tapestry | <input type="checkbox"/> Abstract |
| <input type="checkbox"/> Solid | <input type="checkbox"/> Suede |

WINDOW TREATMENTS

Which of the following do you require of window treatments? (Check all that apply)

- Privacy Light Control Decorative Only Black Out

Which of the following do you prefer? (Check all that apply)

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> Blinds (Wood or Faux) | <input type="checkbox"/> Shutters (Wood or Faux) | <input type="checkbox"/> Valances |
| <input type="checkbox"/> Sheers | <input type="checkbox"/> Roller Shades | <input type="checkbox"/> Woven Blinds |
| | <input type="checkbox"/> Fabric Drapery Panels | |

RUGS/FLOORCOVERINGS:

What type of rugs do you prefer? (Check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Hand knotted Persian | <input type="checkbox"/> Tibetan |
| <input type="checkbox"/> Oriental | <input type="checkbox"/> Antique |
| <input type="checkbox"/> Reproduction | <input type="checkbox"/> Machine Made Reproductions |
| <input type="checkbox"/> Hook Rugs | <input type="checkbox"/> Needlepoint Rugs |
| <input type="checkbox"/> Aubusson | <input type="checkbox"/> Soumak/Nourmak |
| <input type="checkbox"/> Flat Weave | <input type="checkbox"/> Sisal |

ARTWORK

What type of subject matter do you prefer? (Check all that apply)

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Landscape | <input type="checkbox"/> Portrait |
| <input type="checkbox"/> Still Life | <input type="checkbox"/> Abstract |
| <input type="checkbox"/> Nautical/Coastal | <input type="checkbox"/> Party Scene |
| <input type="checkbox"/> Animals | <input type="checkbox"/> Floral |

What medium do you prefer? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Oil on Canvas | <input type="checkbox"/> Works on Paper Framed with Glass |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Art Glass | <input type="checkbox"/> Metal |
| <input type="checkbox"/> Stone | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Print (Reproductions) | <input type="checkbox"/> Posters |

MISCELLANEOUS

Do you like rooms with a lot of bright light or more flexible mood lighting? **Yes** **No**

Are you comfortable considering wallpaper in specific rooms? **Yes** **No**

(Hint: Typically this is limited to bathrooms, kitchens, and laundry rooms, but not to dining rooms, living rooms, and bedrooms.)

Are you comfortable considering faux finish paint in specific rooms? **Yes** **No**

(Hint: Typically intended to add depth and interest.)

PROJECT INVESTMENT

Your home is typically your largest investment and where many will spend most of their time. It is up to you to establish the priorities, investment, and timeline. I will make every effort to work quickly, effectively, appropriately, and within the investment plan.

How much are you planning to invest in this project? _____

Are you planning to complete this project at once or in phases? _____

What are your biggest concerns about doing this project? (Budget, difficulty, lack of design knowledge, finding the right team, time constraints, etc.) _____

Why do you want to do this project now? _____

How would you like to participate in this process? _____

What is your preferred time frame for having the project complete? _____

Which rooms are your first priorities? _____

What do you value most? Place in order by number.

__ Function __ Trends __ Time __ Brand __ Convenience __ Quality __ Budget

Once you complete these questions, share your answer with everyone who will be involved in the process. If you are married or cohabitating, this may resolve disagreements between each of you before we begin. You will be surprised at some of your partner's answers.

Do you and your spouse/significant other agree on these values? **Yes** **No**

If not, how will you resolve these differences? _____

In most instances to optimize time, and provide greatest service, I will do all sourcing and provide you, the client, with options by picture or catalogue. In the event the elements are small and portable they will be brought on approval.

If you want to go on specific sourcing trips, please don't hesitate to ask. I will typically preview the best sources to maximize your valuable time. Many trade resources are open Monday through Friday 9-5.

Have you done your homework?

It is very helpful if, prior to our meeting, you can review current decorating magazines and catalogues and tear out photos of rooms you like; organize these by room type, such as kitchen, bath, and great room. If you like only one specific thing, circle it, sometimes it is hard to remember when looking back. No matter how different the photos may seem I can find the common thread you are attracted to and bring that to the project. It isn't necessary to keep the magazines (clutter!), just a cut out the page in order to create a file of ideas.

Comments and Interior Visions to Share: _____
